**James River Figure Skating Club**

**Board Minutes**

**November 12, 2019 7:00pm**

**Board Members Present for Board Meeting:** Dana Kolden, Stacey Hunt, Elizabeth Sherfy, DeAnn Brunner, Chantel Harr & Mark Sherfy.

**Others Present:** Coach Mark, Jeanne Sortland & Kent Sortland

Meeting opened by Elizabeth.

October minutes reviewed. Stacey motioned to approve. DeAnn seconded. Motion approved.

**Ice Show:** Jeanne reviewed last year’s budget/expenditures as well as presented this year’s budget. Budget approved. There was also discussion regarding parking for the ice show as the parking lot typically used is not available due to construction.

**Schedule:** Kent reviewed the schedule.

**Hockey Games:** JHS & UJ coaches have asked our club to pick games that we would like our club to skate at. The thought is for groups to perform their Christmas Program routines.

**Treasurers Report:** Mark shared the October financial report. Stacey made a motion to approve the October report. Elizabeth seconded. Motion approved.

**Fundraising:** Elizabeth will email Lynn & Stacey regarding upcoming events and getting the committee together. DeAnn has requested that all tickets be turned in by December 1st to prepare for the raffle drawing on December 8th. Discussion regarding tickets that are coming back. There are currently 204 books out currently to club members and being sold at Gun & Reel.DeAnn has begun collecting the prizes for the raffle. Deadline of December 1st to turn in all sold tickets to DeAnn. Stacey suggested that we partner with the Jamestown Hockey Club next year for “Hockey Happenings”.

**Christmas Package:** This will again be offered this year for $75 which will be included ice time in January/February, the Learn to Skate fee and the ice show.

**Registration/Attendance/Fees/Dropouts:** Discussion regarding competitive skaters needing to have passed Free Skate 3 before they can discontinue group lessons. Elizabeth will be looking at club policy/documentation.

**Digital Billboard/Radio Ad**: Currently the week of December 2nd is reserved for the digital billboard to advertise the raffle and Christmas Program. Elizabeth will look to see if an additional week can be added, and the funds from the Medicine Shoppe will be used. If the digital billboard is not available, the money will be used for additional radio ads.

**Bring a Friend:** October “Bring a Friend” went well. Thinking about changing the setup, perhaps having it with the regular Basic 1 lessons as opposed to a “free skate”. The next “Bring a Friend” will be after the Christmas Program on December 8th, followed by January 5th.

**UJ Class:** DeAnn shared the proposal put together by the small group which includes: Identify possible donation sources, expand club membership, connect with community to increase membership, expand the club’s social media presence, review and update the current website and add “donate now” button, and reevaluate the clubs name. DeAnn will continue to meet with the group every other Friday.

**Jr. Coaches:** Currently going well with jr. coaches with no concerns. Hannah will continue helping until the Christmas break. Stacey would like to set up a Jr. Coaching clinic. She will be reaching out to all of the Jr. Coaches to see what day/time would work.

**Christmas Program:** Program will be heldDecember 8th, along with the raffle. Senior skates have chosen the theme “A Cartoon Christmas”. Junior Coaches will be working together to create routines for Basic 1 & 2, Basic 3-5, Basic 6 & Prefree, and Freeskate. DeAnn met with volunteers and the following jobs have been assigned. Heather/Amy: Announcing, Lenea, Programs, Ashley: Handing out programs, Doreen: Raffle Tickets, Elizabeth: coffee & hot cider, DeAnn: table clothes. There has not yet been a volunteer for the treat table or the decorations. DeAnn will send a message to club members to have them bring a dozen baked treats and to be at the rink ready by 4pm for the group photo.

**Boutique:** No comments.

**Coaches Comments:** No comments.

**New Business:**

**Blue Sombrero:** DeAnn shared an email that she received regarding the “free” program that we are currently using will begin having a charge and will now be “Sports Connect”. It will now be $29/month. Chantel made a motion to stay with the current company, seconded by Mark S., motion approved.

**Hockey Session Two:** The first Monday 5 skaters showed up and 3 signed up this past Monday.

**Meeting Adjourned:** Motion made by Mark. Seconded by DeAnn. Motion approved.

**Next Meeting:** December 10, 6:15pm at the Gladstone Inn.